



Workshop: 13.50 – 15.50, 9 October at the Mad World Summit

133 Houndsditch, London

Meeting the university challenge: how higher education and employers can collaborate to support the mental health and wellbeing of students, new graduates and staff

With five times as many students as 10 years ago disclosing a mental health issue to their university, Vice Chancellors are being urged to make student wellbeing a strategic priority. Student mental health is also increasingly on the radar of employers, who want to ensure they attract, support and retain the next generation of talent entering the workforce.

This two-hour evidence-based workshop is an opportunity for universities and employers to share ideas about what is and isn't working when it comes to meeting the wellbeing needs of students. It will also consider ways in which employers and universities can collaborate so that everybody benefits.

13.50 pm – Dame Carol Black will introduce the workshop, explain the format and put the topic into context

14.00 pm - 15.05 pm - Three evidence-based presentations from universities that are proactively taking a preventative approach to supporting the mental health and wellbeing of students

- 14.00 – 14.20pm – **How digital technology can help to nurture the relationships that are at the heart of good mental health.**
 - Prof. Peter Francis, Deputy Vice-Chancellor, Northumbria University will outline how, by looking at the right data and using sophisticated algorithms to nudge students into communicating, the university is radically enhancing the support of mental health and wellbeing.

- 14.20 – 14.40pm – **Preparing students for the challenges life and work will throw at them**
 - Chris Shelley, Director of Student and Academic Services, University of Greenwich, will share how the university, in partnership with Greenwich Student’s Union, has secured budget and is building momentum behind its preventative approach to supporting the mental health and wellbeing of both students and staff.
- 14.40 – 15.05pm – **Establishing an evaluation framework to embed mental health and wellbeing strategies across the whole organisation**
 - Lesley O’Keeffe, Deputy Director, Academic and Student Services, Brunel University will give insight into how an evaluation framework is enabling the university to move to the next level of implementation of its mental health and wellbeing strategy, with buy-in from all stakeholders. The case study will be rounded off with an exercise that participants can use to apply learnings to their own organisations.

15.05 – 15.50pm - the workshop opens to a panel discussion including interaction and discussion with the audience to ensure the session is as collaborative as possible focused on:

- What employers can learn from the experiences of universities when it comes to investing in the right people and technologies to support mental health and wellbeing
- What universities can learn from employers
- How employers and universities can collaborate moving forward to support the mental health and wellbeing of the next generation entering the workforce.

Panel Chaired by Dame Carol Black including input from

- **John de Pury**, Assistant Director of Policy, **Universities UK**
- **Patrick Watt**, Commercial Director, **Bupa – Global & Leader, CMHA** graduate mental health programme
- **Prof. Peter Francis**, Deputy Vice-Chancellor, **Northumbria University**

The full agenda for the Mad World Summit can be viewed at

https://www.madworldsummit.com/assets/files/Mad_World_2019_Agenda.pdf



Universities UK

This workshop is free to attend. University representatives can also register to attend the full conference using discount code SME195 for the highly subsidised rate of £195.00. Register for the workshop and the full conference [here](#).